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## Englewood Downtown In Action

Englewood Downtown Development Authority is a publicly funded, taxpayer-created entity with a local board of directors.

**Creating Friendly Main Streets** 

**Preserving Local Character** 

**Rethinking Sites Near Transit** 

**Keeping It Beautiful** 

**Building Lively Gathering Places** 

**Encouraging Connections** 



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# Development Happens. Let's Make It Work for Everyone.

Englewood Downtown Development Authority was created to be a long-term champion for the Downtown district, revitalizing it over time to be more economically vibrant, connected, safe and green.

While the little things matter a lot, EDDA is also about big things. Major improvements are needed to support local business, attract new families, improve old infrastructure and redevelop areas in decline. These building blocks will make Downtown better for everyone. A re-energized Downtown will bring more customers to our businesses, more students to our schools and more tax revenue for the city to provide quality services to everyone. These are projects recommended in the Englewood Downtown Plan that cost millions, not hundreds.



#### It's all connected.

Each part of Downtown is interrelated to the others. Investments in all are needed to ensure the entire city flourishes.



## A Few Big Projects in the Englewood Downtown Plan

### Make Old Hampden into a Main Street

Old Hampden needs some love - and a lot of money. This old street serves Craig Hospital, Swedish Medical Center, many office users and nearby residents. Ten new development projects are complete or in the pipeline. EDDA could partner with the city to help make Old Hampden safer, more accessible and easier for people to get around. This is especially true for vulnerable communities, like seniors, people with disabilities and families with young children.







What's Possible

### **New Uses for Old Alleys**

During the pandemic, Downtown restaurants and bars expanded their outdoor seating into sidewalks and alleys. This was an economic lifeline for businesses, and people loved it. We can make alleys along South Broadway and Old Hampden into lively gathering places for socializing, dining and enjoying entertainment. Local businesses in smaller buildings can also expand their operations.



This Was Fun



Let's Make It Permanent!

#### **Revitalize CityCenter**

CityCenter is littered with vacant storefronts, several large retailers are closing, and portions are in foreclosure. Market forces and shifting trends have changed the nature of consumer shopping behavior for Englewood and other cities. While a dynamic CityCenter supports all of Downtown, a floundering one negatively effects the entire city. The goal is to transform CityCenter into a lively transit-oriented village, with new places to live, work and socialize. EDDA can intervene where the private market won't, by investing in public improvements, amenities and catalyst projects.



Today's CityCenter

What's Possible

#### A vibrant CityCenter helps all of Downtown thrive:

- Adds residents and workers who shop, socialize and run errands at Downtown businesses
- Welcomes hotel guests and conference attendees related to major employers and hospitals
- work and explore Downtown



Invites transit commuters to linger after

Downtown development authorities can finance projects like these with no tax increase.

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